



## **The Home Depot Habitat for Humanity Fundraiser: 'Buy a Hammer, Build our Community'**

**June 1, 2010** - Habitat for Humanity Winnipeg (HFHW) will benefit from The Home Depot Canada Foundation's *'Buy a Hammer, Build our Community'* campaign which will run from June 3 to July 4, 2010.

The Home Depot Canada Foundation has made a national commitment of more than \$4 million this year (cash and product) and will be engaging local stores in their efforts by allowing them to select their charities of choice for this in-store campaign. The Home Depot (THD) Manitoba and Northern Ontario district has chosen Habitat for Humanity as its charitable beneficiary. The event will encourage supporters of HFHW to purchase a \$2.00 Paper Hammer at their local The Home Depot store, with all funds raised going to Habitat for Humanity.

"We appreciate our long term relationship with The Home Depot and its national foundation. This is just another example of their commitment to our mandate to eliminate poverty housing," says Sandy Hopkins, CEO of Habitat for Humanity Winnipeg.

The Home Depot Canada Foundation has also committed to match the funds from the top performing THD district in the national campaign. This gives added incentive for Winnipeggers to participate as much as possible, as the matching funds will be divided equally amongst the Habitat affiliates in the winning district. Although the hammers purchased by Manitobans may be made of paper, they will wield a lot of impact.

The Manitoba and North Ontario district consists of THD stores in Winnipeg and Brandon, Manitoba as well as Northern Ontario stores in Sault Ste. Marie, Thunder Bay and Timmins.

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