



*For Immediate Release*  
July 20, 2009

\*\*\*\*\* **Media Alert** \*\*\*\*\*

## **Great Photo Opportunities**

### **Premier Gary Doer visits Habitat for Humanity Winnipeg Blitz Build Construction Site**

**What:** Habitat for Humanity Winnipeg (HFHW) volunteer blitz build, a one week, high-energy event created to raise awareness for the need of affordable housing in our community runs from July 18<sup>th</sup> – 24<sup>th</sup>, 2009. Premier Gary Doer will visit the build site and thank volunteers for making a difference in our community and congratulate them for being part of the construction of the first 11 of a new 34-home sustainable housing development at the former Sir Sam Steele site. Once completed the site will be Canada's greenest affordable housing development, and HFHW's largest initiative to date. The homes will be built to both the Manitoba Hydro Power Smart Gold Standard and the Leadership in Energy and Environmental Design (LEED®) Green Building Rating System™.

**When:** 11:00 a.m., Tuesday, July 21st, 2009

**Where:** Behind the former Sam Steele School at 16 Chester Street,  
Directly across the street from Dufresne Furniture at 880 Nairn Ave.

**Who:** Premier Gary Doer  
Sandy Hopkins, CEO, Habitat for Humanity  
John Daniels, Chair, Board of Directors, HFHW

**Also attending:** Representatives from Investors Group, Manitoba Hydro, The Home Depot, Manitoba Lotteries Corporation, Winnipeg Métis Association, Great-West Life, Wawanesa Insurance, Manitoba Housing

- Media access will be located on the sidewalk along McCalman Ave. Anyone wishing to enter the build site itself is required to wear CSA approved steel-toed shoes and a hard hat as per Workplace Safety and Health regulations. Need safety shoes? Coupons are attached!
- Residential parking in effect.

**For more information contact:**

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Industrial Strength Work Wear

# Habitat for Humanity

Volunteer Information

- Must present this letter to qualify for the following special savings:

15% discount on all PPE (personal protective equipment)

15% discount on all New Safety Footwear including rubber safety boots (Green Triangle CSA approved boots are required at Habitat build sites)

Clearance footwear is available starting at \$19.99 and up!

\*while quantities last, sizes and styles will vary.\*

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**1639 Kenaston Blvd. Unit F2 (near the Safeway & EB Games)**

**Wpg. MB**

**Ph#: 489-0064**

Or

**WORK AUTHORITY by Iseco**

**305 McPhillips St. Unit 1400 (near the Giant Tiger)**

**Wpg. MB**

**Ph#: 772-3433**



# CanadianFootwear

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Habitat for Humanity

(Volunteer Information)

✚ *Volunteers MUST present this letter to receive the Following Discount:*

**15% off the regular price on  
any in-stock  
CSA approved  
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**(Green Triangle CSA approved boots are required at Habitat build sites)**

**\*Clearance Footwear also available at our  
128 Adelaide Clearance Centre  
(Discount NOT applicable)  
Canadian Footwear**

## **Locations:**

**128 Adelaide  
944-7463**

**1504 St. Mary's  
944-7474**

**1530 Regent  
944-7466**