



For Immediate Release

October 12, 2007

**Habitat for Humanity Winnipeg Trades Lumber for Food in
Winnipeg's First Investors Group Construction Event!**

Winnipeg, Manitoba, October 12, 2007 - Habitat for Humanity Winnipeg (HFHW) put down hammers and saws this week and switched from constructing homes to building a sculpture in the Investors Group Construction Winnipeg event. The first of its kind in Winnipeg, Construction is being held at Polo Park Shopping Centre from October 12 - 20, 2007. Large sculptures will be constructed using various food items and upon completion, the food will be donated to Winnipeg Harvest in an attempt to set a world-record for the most food donated in a 24-hour period.

With help from CIBC who sponsored the HFHW and Friesen Tokar Architects 'Ladder of Hope' sculpture, Winnipeg's Habitat affiliate had an opportunity to showcase their construction talents. HFHW Winnipeg will also receive a portion of the proceeds from the event.

"Habitat for Humanity Winnipeg was pleased to participate in an event that supports Winnipeg Harvest in their work to end hunger in Winnipeg. It's a sad fact that many of our Habitat families are not only clients of ours, but clients of Winnipeg Harvest as well," Dave Amey, Director of Marketing & Development, HFHW said. "We were thrilled to take our construction skills off the build site and into this event. It was also a great learning experience for our Habitat staff who were able to work closely with our Construction partners Friesen Tokar Architects from the initial virtual designs to the actual piling of the cans!"

Websites: Investors Group Construction Winnipeg www.canstructionwinnipeg.com
Habitat for Humanity Winnipeg www.habitat.mb.ca

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Contact:

Michelle Nyhof
Manager, Communications & Marketing
Habitat for Humanity Winnipeg
Cell (204) 295-0267 or Office (204) 233-5160, Ext. 207
mnyhof@habitat.mb.ca