



## NEWS RELEASE

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### **HABITAT FOR HUMANITY BUILDS NEW HOME ON POLSON AVENUE RECEIVES \$125,000 FROM MANITOBA LOTTERIES**

**July 30, 2007, Winnipeg, Manitoba** – Habitat for Humanity Winnipeg (HFHW) and Manitoba Lotteries Corporation (MLC) are proud to announce an exciting partnership. Through a financial contribution of \$125,000 – the largest single amount ever received by HFHW – and the hard work of approximately 100 employee volunteers, MLC will support the construction of a new home in Winnipeg. The cheque for the amount will be presented on July 31 at 10:30 a.m. at the build site, 508 Polson Avenue. The future homeowner, Kathy P., will also be in attendance.

“We are delighted to have Manitoba Lotteries on board as the 2007 Platinum Sponsor,” said Sandy Hopkins, HFHW CEO. “Their generous support shows an unprecedented dedication to the revitalization of our communities.”

MLC’s financial contribution will be used to offset costs associated with building a single family house on Polson Avenue. A feature of the home is that it is being built with LOGIX insulated concrete forms, which are highly energy efficient, stronger than traditional wood framed houses, have superior sound insulation, are highly moisture resistant and are environmentally friendly. The use of LOGIX ICF walls promotes sustainable, green building practices, and MLC is very proud to be one of the pioneers using this building technology for HFHW this year.

“Manitoba Lotteries is truly proud of its partnership with Habitat for Humanity Winnipeg,” said Winston Hodgins, President and CEO. “An organization that has provided safe, decent and affordable housing to low-income families in Winnipeg for 20 years, Habitat for Humanity embodies MLC’s commitment to supporting our communities.” The volunteer assisted Blitz Build of the Polson Avenue home will take place August 20 to 24.

Through partnerships with MLC, the Winnipeg Chamber of Commerce, the Winnipeg Sun and CJOB will also support HFHW and the Polson Avenue house in a variety of ways, such as by providing additional volunteers to assist with the build.

Habitat for Humanity Winnipeg is the local affiliate of an international non-profit organization dedicated to eliminating poverty housing and to making decent housing a matter of conscience. Since 1987, Habitat for Humanity Winnipeg has partnered with local businesses, faith groups, and thousands of dedicated volunteers to build homes for nearly 150 Manitoba families.

Manitoba Lotteries is responsible for the management and operation of Club Regent and McPhillips Street Station Casinos, the Video Lottery Terminal (VLT) network, sales and distribution of Lottery products, Bingo paper and Breakopen tickets. Revenue generated from gaming have a direct and positive impact on Manitobans with net revenue allocated towards priority government programs in health care, education, social and community services.

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For further information, please contact:

**Habitat for Humanity Winnipeg**  
Michelle Nyhof  
Manager, Communications and Marketing  
233-5160 ext. 207 or cell 295-0267

**Manitoba Lotteries Corporation**  
Susan Olynik  
VP, Communications & Public Affairs  
957-2500 ext. 2630 or cell 771-5445