

*For Immediate Release*  
July 10, 2007



**\*\*\*\*\* Media Alert \*\*\*\*\***  
**Great Photo Opportunities**

**Cyclists Raise \$125,000, Ride 1,400 km, and Build a Habitat Home**

**WHAT:** Habitat For Humanity Winnipeg, together with the 2007 Cycle of Hope cyclists, invite you to an uplifting home dedication ceremony made possible through their determination and effort. Tired but exhilarated after their 14-day, 1,400 km trek north from Yellowstone, Wyoming, the cyclists will pull up to the new home just in time to attend the ceremony. The homeowner, Kim H. and her family, will be present to accept the keys to their new home, and the cyclists will be available for interviews after the brief ceremony. There is also an excellent opportunity for photos as a police escort accompanies them through the last leg of their journey.

**WHO:**

- 42 cyclists and 10 support workers
- One low-income working family
- Sandy Hopkins, CEO, Habitat For Humanity Winnipeg

**WHEN: Saturday, July 14, 2007**

**Agenda:**

**12:30 a.m.** – Cyclists marshal at Chapel Lawn on Portage Avenue West  
**1:00 p.m. – 2:00 p.m.** – Police escort guides them through home stretch!  
**2:00 p.m.** – Cyclists attend home dedication at 223 Atlantic Avenue

**WHERE: Arrival at New Home: 223 Atlantic Avenue  
Winnipeg, Manitoba**

**CONTACT:** For more information, to get in touch with a cyclist, or to RSVP, please contact:

Jennifer Ryan  
Communications Intern  
(204) 297-7473  
jryan@habitat.mb.ca