

Fundraising for Habitat

Habitat for Humanity Winnipeg needs your help now, more than ever. As you may already know, Habitat for Humanity partners with families who are ready for the responsibility and challenges of homeownership, but who do not qualify for a traditional mortgage.



A 2008 Habitat family: Paula with her three children, Joshua, Samantha, and Stephanie.

The three main criteria used to select a Habitat family are as follows: an ability to repay a mortgage; the need for better housing; and the willingness to partner with HFHW.

For more information about family selection, please [click here](#).

The need for affordable housing is increasing. The considerable increase in property values in Winnipeg over the last decade makes obtaining a mortgage impossible for some families. Although housing prices have been dropping across the country, they are expected to increase by about four percent in Manitoba in 2009. Additionally, it is now more difficult to get approval for traditional mortgages as homeowners now require five percent down for their mortgage insurance, and the credit score to qualify has increased.

With the recession, we expect it will be harder to attract new donors and sponsors. Habitat for Humanity would like to build at least 15 homes in 2009. To do this, we need to acquire the necessary funding. Most charities receive about 80% of their funding from individuals, and 20% from government, corporations and foundations. Habitat is unique in that the majority of our support (60%) comes from the business community. With the recession, we fear that budgets for corporate responsibility may be slashed, putting Habitat for Humanity at risk of achieving our goals - building homes for at least 15 low-income partner families to purchase.

As such, Habitat is hoping the community – individuals, families, schools,

universities/colleges, churches, associations, not for profit community organizations, and businesses will undertake fundraising projects to help us achieve our goals. No matter what the size of your fundraiser is, we value your contribution.

Last year, two big-hearted 6 year old twins, Olivia and Catherine decided they would rather help to build a home instead of receive birthday presents for their 7th birthday. They asked their family and friends for donations to Habitat for Humanity and were able to raise over \$200.00.

On a larger scale, the Chartered Insurance Professionals Society of Manitoba held its first Dreambuild Gala on Saturday, October 18th, 2008 at the Fort Garry Hotel. A gathering of over 190 guests came together for an elegant evening of dining, dancing and building dreams. Thanks to the generosity of the event's sponsors, donors and guests, the event raised over \$24,000 for Habitat for Humanity Winnipeg's homebuilding efforts.



CIP cheque presentation: from left to right, Elaine Smith, Gillian Huppe, Jennifer Rondinone, Barb Raison, and Sandy Hopkins

[Click here](#) for more information on fundraising for Habitat.