

### Manitoba Lotteries and Habitat for Humanity Build a Legacy

Manitoba Lotteries reaches out to communities with support, voluntarism and sponsorship of hundreds of worthwhile events. It's all part of enhancing the quality of life for Manitobans and their ongoing commitment to Corporate Social Responsibility. "Corporate Social Responsibility is built into our mission – to lead by example and with the understanding that everything we do has an impact beyond our day-to-day operations," said Manitoba Lotteries President and CEO, Winston Hodgins.



*Five of the six new HFHW homes constructed on Minto Street in 2008 were funded by the Manitoba Lotteries Habitat for Humanity Winnipeg Legacy Build program. A total of 21 children will live in these five homes.*

That is why MLC is involved with a well-respected organization such as Habitat for Humanity, whose efforts benefit Manitoba in so many significant ways. In 2008, a landmark partnership was announced - The Manitoba Lotteries Habitat for Humanity Legacy Build Program. This is a first in Canada that can provide up to \$5 million to Habitat for Humanity (HFH) communities in Manitoba. MLC is donating up to \$2.5 million over a five-year period, and with matching support from other donors, as well as the investment of future mortgage payments, a fund will be created to enable the construction of homes for low income families for decades.

The unique program, which assists Manitoba's Habitat communities including Winnipeg (which includes Chez Soi), Brandon, Portage la Prairie, South East, Selkirk and The Pas, has been created to encourage both families and communities to work together to provide housing for low income families. Families must apply through HFH and contribute sweat equity to the build of the home and make mortgage payments like everyone else. The unique aspect to this program is that for Habitat communities, any donation from MLC must be matched by financial support from other donors, which means entire communities are working towards the goal of improving lives of low income families. Through this initiative, Habitat for Humanity may enable the build of many homes in Manitoba for decades to come.



*Manitoba Lotteries employees volunteered their time to help construct HFHWs first fully accessible home for Phil, Eilyn and their son Matthew.*

This spring, MLC experienced another first in its partnership with HFH, by assisting in the support of the first fully accessible home. Not only did MLC provide Platinum Hammer sponsorship, but hundreds of employees volunteered their time to see this very special project rise from the ground. In fact, so many employees wanted to be part of the build that volunteer shifts had to be limited to one-per-employee. This is the second year in a row that volunteers from across the corporation have come together to build a Habitat house and proved to be an excellent means to give something back while developing team-building skills. The grateful homeowners were overwhelmed by seeing so many MLC employees working on their home.

The Manitoba Lotteries Habitat for Humanity Legacy Build Program is truly a visionary partnership and is unique in Manitoba and Canada in providing unprecedented support, community involvement, and a self-sustaining model of funding for the future. By taking the time to understand community needs and engaging six Habitat for Humanity partners throughout the Province, Manitoba Lotteries has found the best way to respond to a pressing need and establish a legacy to last a lifetime for its employees, families and communities.