



## The Adopt-a-Day Challenge

It is commonly understood that Habitat welcomes and needs volunteers to construct homes. Unfortunately, without funding, there would be no homes to build. The Adopt-a-Day challenge is a fundraiser that invites you to bring together your staff, clients, suppliers, family and friends to build a home with Habitat. Not everyone will want to Build, and that is okay as working on a home is optional.

For those who do want to Build, your group can enjoy “The Ultimate team building experience” while assisting us with building safe, decent, and affordable homes for purchase by low-income working families. Partnering with Habitat for Humanity is the perfect way to celebrate the milestones in your organization’s history or to build stronger employee teams, all the while effectively promoting your community responsibility through association with our internationally recognized brand.

**No construction experience is required!** We teach you all you need to know! We host your group at our construction site and our Crew Leaders will put you to work. The duties will coincide with our build activities and we will schedule your team based on your availability. Generally, we build Tuesday through Friday, April through October.

In advance of the Build, volunteers must take Habitat’s online safety training, and we have a lending library of hard hats and steel-toe safety boots for those who don’t have them. Volunteers are covered by the Workers Compensation Board and our volunteer insurance policy .

In advance of the Build, you may want to schedule a presentation for your team so that everyone understands what impact your involvement is having on a local family and to find out more about your upcoming Build day.



### Financial Commitment

Habitat for Humanity’s Adopt-a-Day Challenge is great for team morale, corporate and community responsibility, and for low-income working families in our community. Partner with Habitat to make an impact at one of these levels on the following page.



| Adopt-a-Day Levels  | Pioneer   | Leader  | Partner  | Supporter   | Contributor                                       |
|---|---|---|--|---|---|
| Minimum Financial Support   | \$15,000  | \$10,000  | \$5,000  | \$2,500   | \$1,200   |
| Impact  | Sustainable features for a home, or Living room & landscaping                       | Parents Bedroom, or bathroom and hot water tank                                     | Electrical for a home or 10 windows  | Furnace for a home or 50 cases of nails   | Exterior doors for a home or 80 sheets of drywall |
| Opportunity to build (may be on one day or multiple days)*                                  | Up to 75 weekday volunteers   | Up to 50 weekday volunteers   | Up to 25 weekday volunteers  | Up to 12 weekday volunteers   | Up to 6 weekday volunteers                        |
| Additional volunteer spots  |   |   |  | \$200 per person weekday  | \$200 per person weekday                          |
| Complimentary breakfast, coffee breaks and gourmet lunch                                    |   |   |  |   |   |
| Logo'd "I Helped Build It" T-shirts   |   |   |  |   |   |
| All tools and tool belt provided  |   |   |  |   |   |
| Lunch, coffee breaks and "I Helped Build It" T-shirt for volunteers                         |   |   |  |   |   |
| Block mounted team photo plaque   |   |   |  |   |   |
| Engraved Cedar Sponsor plaque if not building   |   |   |  |   |   |
| Listing on Website by Sponsorship level   |   |   |  |   |   |
| Social Media recognition as appropriate   |   |   |  |   |   |
| Use of Sponsor level icon for one year  |  |  |  |  |   |
| Listing in Annual report  |   |   |  |   |   |
| Listing in a year end Winnipeg Free Press Thank you ad                                      |   |   |  |   |   |
| HFHM Future Builder sponsor labels to be used on outgoing mail                              | Up to 1,000   | Up to 750   | Up to 500  |   |   |
| An invitation to celebrate with a Habitat family as they receive the keys to their new home |   |   |  |   |   |
| Charitable Tax Receipt  |   |   |  |   |   |

\*Scheduling volunteers is subject to availability.

Note: Not-for-profit participation fundraising rates are available upon request.



## Don't have the Budget?

Please consider:

- Making Gift in Kind donations towards the Build program
- Designating your charity pledges (e.g. United Way or All Charities) to Habitat
- Fundraise all or part of the donation. Habitat has great resources and tools available on our website at <http://habitat.mb.ca/get-fundraising-business.cfm>.

You may fund our general Build program or one of the following Theme Builds:

- Aboriginal Build – Building homes for Aboriginal families.
- Women Build - A volunteer committee that fundraises and builds a home for a family in need, with preference given to single mothers and their children. The program includes women training in construction while not excluding men.
- Faith Build – Christians funding and building a home.

Your donation goes a long way:

- One hundred percent of your donations are allocated to the Build program
- Your support is an investment in our community that will yield a measurable financial return on that investment in perpetuity.
- New supporters may choose to have your donation matched through the Manitoba Lotteries Corporation Legacy Build program

*Here's what others had to say about their Adopt-a-Day experience:*

*You should do it. You can't imagine the experience until you do!*

*-Andrea Peters, National Leasing*

*Working with Habitat for Humanity is an incredibly tangible way to help out a family in need whether you have any building experience or not. You get to work with a great group of volunteers, and you learn a lot yourself! This is probably my favourite volunteer project every year.*

*-Jocelyne Rowsell, Cambrian Credit Union*

You can help families gain:

Stability,  
Dignity,  
Empowerment,  
and Hope.

## Your Sponsorship is Building Green

Habitat for Humanity Manitoba builds all of our homes to Manitoba Hydro's Power Smart Gold standard and they all incorporate other elements from the Leadership in Energy and Environmental Design (LEED®) Canada for Homes Rating System. These green building practices reduce the impact on the natural environment, promote indoor air quality, and result in a reduction of between 1/3 and 1/2 of the energy and water consumed thereby increasing the long-term affordability of the homes.



THE FUTURE BUILDERS