



Habitat ReStore's ReCreate Art Exhibition and Sale Calls for Artists' imagination

Winnipeg, MB, January 6, 2011 –The Habitat for Humanity ReStore's ReCreate Art Exhibition and Sale is back. The 2011 theme: "EXTREME GREEN" challenges the imaginations of all local artists to "ReCreate" any kind of work of art depicting their interpretation of the exciting new theme. The event, held at the ReStore takes place as spring approaches March 16 -19th and with more artists and media attention, promises to be a another great success with all proceeds benefiting Habitat for Humanity Winnipeg.

The concept of the art sale is to bring awareness to the Habitat ReStore and how it contributes to reducing, reusing and recycling household and commercial materials. Artists may redeem a \$25 gift certificate at the ReStore to be used towards their art creations. They must follow the rule that their final art piece **MUST** contain material from the ReStore, or a recycled, reused component.

The "EXTREME GREEN" theme allows artists to let their imaginations run wild, and in exchange for supporting Habitat for Humanity Winnipeg, they receive exposure during the show with their own personal biography and placement of business cards by their works of art. Artist's work will also be showcased to a captive audience during the grand opening of the art exhibition at the Habitat for Humanity corporate wine and cheese on March 16th. The art sale is open to the general public the following three days. Last year's art sale drew media exposure from CityTV, CJOB, Winnipeg Sun, Manitoban, etc. making this a great opportunity to be recognized and further an artist's notoriety. Additionally, all artists will receive a charitable tax receipt for the appraised value of their work.

Application forms are to be received by Habitat no later than January 14, 2011 and are available either online at www.habitat.mb.ca or by emailing recreate@habitat.mb.ca. You can also contact Janice at 233-5160 (ext. 200). Applications require a brief description of the type of artistic element to be created, materials required, as well as three examples of past work or a website link. This year, there is a selection panel to limit the number of artists, with those accepted being contacted directly until January 21, 2011.

Habitat for Humanity Winnipeg is a local affiliate of an international non-profit registered charity committed to eliminating poverty housing and dedicated to making safe, decent and affordable housing for purchase by low-income working families.

For further information, contact:
Ken McIntyre, Director, Communications
Habitat for Humanity Winnipeg
Phone: 235-2402 /e-mail: kmcintyre@habitat.mb.ca