



Mariette Mulaire – Biography

Mariette Mulaire is the President and CEO of the World Trade Centre Winnipeg since its official opening in April 2013. In addition, she serves on the Executive Committee of the World Trade Centers Association Board of Directors. Prior to that, she was the President and CEO of ANIM since its inception in 2007, where she led numerous economic development initiatives in Manitoba including spearheading the creation and hosting of Centrallia, the first international business-to-business forum of its kind in Western Canada.

Her previous economic development experience includes holding the position of Executive Director for the Economic Development Council for Manitoba Bilingual Municipalities for ten years, and employment with both the Department of Western Economic Diversification Canada as well as the Department of Canadian Heritage.

Mariette Mulaire represents Manitoba on several national and international boards such as the Canada-Israel Industrial Research Development Foundation (CIIRDF) and the Canadian-Turkish Business Council. She is also a member of the National Research Council of Canada Industrial Research Assistance Program (NRC IRAP) Advisory Board and most recently served as Co-Chair of the 2017 Canada Summer Games in Winnipeg.

She is the 2015 recipient of the Award of Excellence – Promotion of Linguistic Duality from the Commissioner of Official languages and was most recently recognized as one of Canada’s 10 most influential Francophone personalities. She was awarded the Ordre des francophones d’Amérique in 2010, was the May 2011 recipient of the YMCA-YWCA Women of Distinction award under the “Leadership” category, and received the Queen Elizabeth II Diamond Jubilee Medal in 2012. Mariette Mulaire holds a national designation with the Canadian Institute of Management (CIM) as a Professional Manager, in management and administration as well as holds the Certified International Trade Professional (CITP) designation from the Forum for International Trade Training (FITT).